

## What is Stormwater Runoff?

Stormwater runoff occurs when precipitation from rain or snowmelt flows over the ground. Impervious surfaces like driveways, sidewalks, parking lots and streets prevent stormwater from naturally soaking into the ground. This increases the volume of water discharged which can cause flooding as well as increasing pollutants in our surface waters.



### Cannon River

Runoff collected by catch basins in our City streets discharges to the Cannon and Straight Rivers. Pollutants such as sand, gravel, leaves, grass clippings, and garbage discharges directly into rivers and lakes without treatment.



**City of Faribault**  
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Stormwater pollution prevention begins with you!

## Stormwater Quality

### Public Education and Outreach



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## Public Education and Outreach

With the acceptance of the City of Faribault as a regulated stormwater discharger, it is required by the state and federal governments to develop and implement a Stormwater Pollution Prevention Program (SWPPP). The Program is designed to reduce stormwater pollution to the maximum extent practicable over the next five years.

One of the ways to accomplish this goal is through the promotion of a Public Education and Outreach program in stormwater pollution prevention.



### Severe Erosion

Severe erosion issue from existing storm sewer system. Poses poor water quality as well as a safety hazard. This drainage area has no water quality measures in place to date. To be fixed in 2008.



### Drainway

Original drainway had severe erosion problem. Gully formed was over six feet deep and about six feet wide caused by increased amount of runoff from City expansion. Retrofitted in 2005 to slow down runoff velocity and minimize erosion.

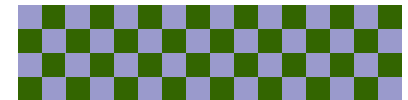
## City of Faribault's Education and Outreach Plan

Education and outreach efforts will consist of many aspects including:

- The distribution of educational materials to the general public via informational pamphlets, articles in the Daily News and the Buckham Bulletin, videos on FCTV, and links on the City website. Subjects will consist of illegal dumping, illicit discharges, construction site erosion control, grading permit requirements, post construction runoff control, the necessity of retrofitting older storm sewer systems, household stormwater management and good housekeeping/pollution prevention.
- Educate 4<sup>th</sup> grade school children on disposal and storage of household hazardous wastes, City storm sewer systems and efforts residents can make toward clean water.

- Public opinion survey sent to residents to better understand public perspectives on stormwater management and water quality.

For more information on implementation timelines for education efforts see SWPPP document on the City Website or at City Hall.



For more information contact:

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To view a copy of the SWPPP visit the City's website @ [www.faribault.org](http://www.faribault.org) or call.



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