

Request for Action

TO: Economic Development Authority

THROUGH: Deanna Kuennen, Community & Econ Dev Director FROM: Samantha Markman, Econ Development Coordinator

MEETING DATE: March 18, 2021

SUBJECT: Business Subsidy – Incentive Programs Discussion

Background

On a regular basis Staff receives inquiries from a variety of businesses and industries looking to make an investment or move/relocate to the Faribault community. Typically the discussion includes questions about potential incentives. While the EDA and City of Faribault have different tools and resources available to assist with business growth and attraction efforts, there still seems to be a disconnect between what is available and what specifically business and industry need.

While the current programs have served the EDA well, in recent years Staff has seen limited interest in the existing revolving loan programs. Business/industry seem to be able to access capital at favorable rates, making local loan funds less attractive. Currently the EDA Revolving Loan fund has a balance of \$375,000, with no new loans in over six years.

In 2019 the EDA reviewed program guidelines and made modification to the overall loan limits, etc. for both the Industrial Development Loan Program and the EDA Revolving Loan program. Today Staff is recommending re-assessing the EDA Revolving Loan Program – so those funds can continue to work to increase economic development activity in Faribault. Based on current trends and discussions with business prospects, Staff is proposing a new program that would re-tool how these existing dollars are used to support economic development efforts with the overall goal of creating a more comprehensive and flexible "tool chest." The goal would be to have resources available to better assist potential projects that would bring quality development and quality jobs to the community, supporting the mission of the EDA and the approved work plan.

Proposed Economic Development Incentive Fund

The Economic Development Incentive Fund (EDIF) would be a flexible program with dedicated dollars to support quality projects seeking to create or retain jobs in Faribault and add quality investments. The fund would provide forgivable loans and/or revolving loans with an emphasis on high-wage jobs and quality investment in Targeted Industries.

The following are the proposed Targeted Industries that would qualify for the EDIF:

- Advanced Manufacturing,
- Food Processing,
- Warehousing and Distribution, and
- Avionics.

Targeted Industries would potentially qualify for a forgivable loan based on the size of the project and jobs created (meeting certain wage criteria). It is recommended that the maximum size of the incentive be based on the following:

- Up to 1.5% of Investment; and/or
- \$5,000 per job

The following is an example of how the EDIF could work:

Staff has been working with an existing Faribault company that is looking to move a recently acquired company from Kentucky to the Company's location in Faribault. The Company has identified the following expenses for re-location, recertification, and additional capital improvements needed to support the business in the company's current facility, in addition to creating 20 new jobs for the Faribault region.

Project Example	
Facility Expansion	\$2,500,000
Capital Expenditures	\$500,000
Recertification	\$90,000
Moving, Misc. Expenses	\$265,000
Total New Jobs	20
Totals	
Investment	\$3,355,000
Job Creation	20 (Wages = \$16.00-\$33.00 per hour + benefits)
Maximum Incentive (1.5% + \$5,000/job)	\$150,325.00

The EDA can choose to limit the total amount of an EDIF award – as the calculations would establish the maximum incentive limit. The award could also offer a traditional loan component – whereas the terms of any loan would generally include an interest rate based on City's average rate of return at the time of the loan or a rate separately negotiated. A loan repayment schedule with interest will be negotiated separately for each project or program and incorporated into a Loan Agreement as part of the total economic incentive package offered.

The amount of EDIF assistance for a business recruitment or retention/expansion will be based on a determination of need for financial incentives to ensure the attraction, retention, and/or expansion of the eligible company or program. The

purpose of these dollars and the EDIF is to create flexible incentives, based on targeted industry investment – adding an additional economic development tool to the "toolbox".

The EDIF would complement the existing EDA program offering. As previously stated, some of the existing programs were recently modified to accommodate projects of a larger scale. Please note – some of the programs, such as the Minnesota Investment Fund, have specific strings attached to the re-use of the dollars.

Industrial Development Loan Program

The Industrial Development Loan program can be used as a traditional economic development tool for applicable industrial development looking to expand, relocate, or otherwise. Currently, the Industrial Development Loan Program offers loans up to \$150,000 at Prime + 1% interest on a 5-year term, amortized over 10-years.

Staff proposes keeping the Industrial Development Loan program, as-is. Current Fund Balance = \$241,845

Minnesota Investment Fund

The Minnesota Investment Fund are dollars dedicated to the specific reuse criteria associated with the Minnesota Investment Fund.

In the past the re-use criteria limited the ability to deploy these funds. The City opted to cash-in the program, and the remaining balance represents repayments. These funds are available for qualifying project. Current Fund Balance = \$13,998

Downtown Commercial Rehabilitation and Exterior Improvement Program

The Downtown Commercial Rehabilitation and Exterior Improvement program since its inception in 2017 has funded over \$700,000 in public dollars to spur nearly \$1.5M in private improvements to downtown properties. Staff recommends a continuance of this program – however with no new dollars. There is approximately \$71,000 in the fund balance and Staff proposes utilizing these funds to pay any upcoming requests moving forward.

The objective of this discussion is to provide a menu of options. Detailing existing programs, the exploration of new programs to better assist the growing needs of how businesses and industries package their economic development tools, and potential continuance of successful programs.

In summary, Staff hopes to simplify the Faribault Economic Development Loan Program Policy through identifying the follow three "buckets" to administer loans and incentives from, providing the following proposal:

1. Industrial Development Loan Program (Fund 243)

The Industrial Development Loan program will remain as-is, providing loans up to \$150,000 at Prime +1% to qualifying industries/projects.

2. Economic Development Incentive Fund (Fund 292)

The proposed Economic Development Incentive Fund will replace the existing Economic Development Revolving Loan fund and administer the proposed EDIF program, as well as keep the existing Commercial Development Loan and Grant program.

3. Downtown Commercial Rehabilitation and Exterior Improvement Program (Fund 245)

The Downtown Commercial Rehabilitation and Exterior Improvement program is proposed to revolve the approximate \$71,000 in funding for future program requests. This program is proposed to be the sole façade improvement program, recommending the EDA consider withdrawing the Façade Improvement Micro Loan and administer these improvements through eligible projects with the Downtown Commercial Rehabilitation and Exterior Improvement program.

4. Minnesota Investment Fund (Fund 249)

This fund balance will remain as-is. This specific re-use criteria associated with the Minnesota Investment Fund dollars, staff is proposing this program remain the same.

Requested Action

At this time, Staff is requesting a discussion and feedback from the EDA regarding the proposed incentive package request and potential programming. It is the goal of Staff to create Programs that will spur economic activity and utilize the dollars dedicated to the initiatives in a fiscally responsible manner, meeting the needs of all project partners.

Based on these discussions, Staff will bring back dedicated Program guidelines and budget projections to the April 2021 EDA meeting for formal adoption.

Attachment

- Summary of Existing Loan Programs
- 2019 Faribault Economic Development Loan Program Policy

Included below is a brief summary of the existing Programs.

Program	Maximum Award	Rate	Eligible Uses
Industrial Development Loan	\$150,000 Not to exceed 30% of total project cost.	Prime + 1% 5-Year Equipment 10-Year Real Estate	- Acquisition - Construction - Rehabilitation - Site Improvements - Machinery & Equipment - Fixtures
Minnesota Investment Fund	\$75,000 Not to exceed 30% of total project cost.	6% Fixed 10-Year Term	- Acquisition - Construction - Site Improvements - Machinery & Equipment - Infrastructure
Commercial Development Loan	\$50,000 Not to exceed 50% of total project cost.	5% Fixed 5-Year Term	- Site Improvements
Commercial Development Grant (Combined with Commercial Development Loan Requests)	\$5,000 Forgiven after 5- Years (unless property is sold).	Forgivable	- Site Improvements
Façade Improvement Micro Loan	\$10,000	3% - 3-Year Term 4% - 4-Year Term 5% - 5-Year Term	- Improvements with immediate impact to façade



FARIBAULT ECONOMIC DEVELOPMENT LOAN PROGRAM POLICY

The Faribault Economic Development Authority (EDA) was established in 1986 with the purpose of coordinating and administering economic development and redevelopment initiatives and programs for the City of Faribault. The mission of the EDA is to increase tax base, create and retain quality jobs, and improve the economic development opportunities in the community. The EDA powers are established in Minnesota Statutes, Chapter 469 – and include the power to administer economic development revolving loan funds. The following policy, as amended in March, 2019 reflects the EDA's responsibility and goals for encouraging economic development efforts that support the City of Faribault's Community Vision 2040 and fulfill the EDA's mission.

LOAN PROGRAMS – PURPOSE:

The EDA loan program works in partnership with other economic development resources offered by our economic development partners and local lending institutions – to encourage and support business growth, ensure livable wages, and maximize economic impact. The loans provide "gap financing" for quality projects – supporting existing and new businesses and furthering the City's 2040 Vision. Specifically, the EDA loans are intended to support the City's strategic priority of Thriving Economic Development –proactively attracting and retaining a broad mix of quality businesses that provide quality jobs, strengthen our tax base, build on our existing industrial parks and commercial corridors, and promote tourism.

Different EDA loan programs exist, with specific intended purposes and criteria. Overall these programs are meant to fill market gaps and further the City's economic development vision — and are to be coupled with non-financial incentives whenever possible and used to leverage other funds — to support local economic development initiatives.

The purpose of this document is to clearly establish policy guidelines associated with each specific EDA loan program – including application requirements and ongoing administration of the EDA's revolving loan programs. These guidelines are intended to help applicants understand the purpose of the loan programs, eligibility, and ongoing requirements of loan recipients. The guidelines are development to ensure fairness and avoid discrimination in the application of loan procedures. However,

FARIBAULT COMMUNITY VISION

SMALL TOWN PRIDE, BIG CITY OPPORTUNITY.

Faribault is one of America's best small communities. A place where all people find opportunities to succeed, grow, and prosper. We celebrate our unique strengths in education, business, industry, medical, nature, recreation, leisure, and the arts – and we are proud of our historic downtown and iconic institutions.

As a community we embrace the future and plan for positive change through our commitment to innovation and excellence, making Faribault an outstanding place to live, work, grow, invest, and visit.

THRIVING ECONOMIC DEVELOPMENT

Faribault's economic vitality reflects the quality of life found in the community. Proactively attract and retain a broad mix of quality businesses that provide quality jobs, strengthen our tax base, build on our existing industrial parks and commercial corridors, and promote tourism.

as these policies are mere guidelines; and departure from the guidelines is expected when supported by a rational basis for the departure.

Please note –EDA loans must also adhere to the City's Business Subsidy Policy as required by State Statutes.

OVERALL EDA LOAN POLICY STATEMENT:

The EDA recognizes its role in helping to achieve the City of Faribault's – Community Vision 2040 and how leveraging private sector investment can help the economic vitality of the community and ultimately the quality of life. The EDA loan programs are intended to stimulate private sector investment by providing loans for the expansion and rehabilitation of commercial and industrial buildings; for site preparation that will enhance "shovel-ready" development opportunities, and for initiatives that will create and retain jobs in order to maintain the commercial and industrial viability of the community.

ELIGIBILITY - GENERAL:

The following criteria will be used to determine general eligibility of the proposed project and the use of EDA loan funds. All projects must be consistent with the City's Comprehensive Plan, meet the requirements of the City's Business Subsidy Policy (if applicable), comply with local zoning ordinances, and optimize private development potential:

- CREATION OF QUALITY JOBS Quality jobs are described as jobs that not only provide a living wage, but
 also encourage prosperity per the Community Vision 2040. Preference will be given to projects that
 retain and/or increase local jobs, create jobs that add to the diversity in the local job base, and
 projects that focus on increased productivity through automation (requiring new/different skills and
 increased wages).
- AREA IMPACT The EDA intends to utilize program funds to help enhance property values in the City
 of Faribault, increase the local tax base, and beautify the City's gateways and development
 corridors. Preference will be given to projects that can demonstrate a positive impact on the local
 economy and environment.
- **FINANCIAL NEED/LEVERAGE** The EDA has limited funds, and reserves those funds for project that leverage other sources of financing. Projects must demonstrate a financial need, have secured financing from other lending sources (banks, economic development entities, etc.), and have sufficient owners' equity. This supports a "partnership" approach to economic development, and encourages owner commitment to the success of the project and to furthering the community vision.
- ACCELERATION OF DEVELOPMENT OPPORTUNITIES The EDA recognizes the importance of "shovel-ready" development sites to support the growth and expansion of existing businesses, as well as the recruitment of new businesses. To retain and enhance the City's ability to support business growth, the EDA intends to utilize loan programs to offset increased costs of development and to accelerate the development process.

- Management Strength Management and organization are keys to the success of any business or project. The proposed project must have a team with management skills, capacity, passion and expertise and be able to demonstrate past success.
- TARGET INDUSTRY RECRUITMENT The EDA has defined industry sectors that complement the existing
 industry make-up of the community, and take advantage of the skills base and talent of our
 community. Proposed projects/project applicants that represent these industries will receive
 preference.

LOAN AMOUNTS:

The maximum loan amount available per project is listed in the table below – and is specific to the different loan programs. However, the EDA at its own discretion can approve loans for less than the amount requested and/or the maximum amounts listed. Loans will be analyzed based on "how much of a loan is needed to support the proposed project/business need" versus "what is the maximum loan amount available."

IN GENERAL

- The aggregate of the EDA loan and other private financing many not exceed 125% of the County
 Assessor's estimated market value or 100% of a certified appraiser's value of the property as valued
 at the completion of the project.
- Repayment terms will be negotiated between the EDA, participating lending institutions, and the business depending on the specifics of the overall financing package.
 - Interest Rates and repayment terms will be determined and agreed upon by the EDA
 - Interest Rates and repayment terms will take into account risk as determined by the loan review and analysis
- Security and collateral are required to protect the EDA's loan assets. All applications will be reviewed with a global perspective to further protect the limited loan resources of the EDA.
- Loan limits will be established annually by the EDA recognizing that the EDA loan programs funds revolve and there is a desire not to deplete fund balances.

PROCEDURAL GUIDELINES FOR APPLICATIONS AND LOAN APPROVALS:

The EDA accepts loan applications on a year-round basis (pending loan fund availability). The EDA also recognizes that development and redevelopment projects can be complex – *and therefore requires that all interested loan applicants meet with the City Staff to discuss the proposed project and financing need prior to submitting an application for financing.* Staff will coordinate with partner organizations and lending institutions when reviewing and processing applications.

APPLICATION FEES

- A completed application form, together with an <u>application fee of \$350</u> must be submitted to the Community & Economic Development Department prior to the review of the loan materials.
- A completed application form, together with an <u>application fee of \$100 for Downtown Façade</u>
 <u>Micro Loan</u>, must be submitted to the Community & Economic Development Department prior
 to the review of the loan materials.
- Additional legal and consulting costs that may be incurred by the EDA in the processing and review of the loan application will be the responsibility of the applicant.

AFTER A PROJECT IS DETERMINED TO BE ELIGIBLE

A submitted application will be reviewed by Staff to determine completeness and financial feasibility – including whether or not the project is in conformance with local policies and ordinance (building codes, zoning and land use), is consistent with and/or furthers the community vision, and is a financially viable request. Included with the application must be:

- Project narrative describing the project, the purpose of the loan funds including how the proceeds will be used, and an explanation of how the project furthers the community vision.
- Current Business Plan
- o Cash Flow Projections for at least 12 months
- Personal Financial Statement(s)
- Two years of Personal Income Tax Returns
- Two years of Business Financial Statements (if already in business)
- Two years of Business Income Tax Returns (if already in business)
- Staff will review each application in terms of how the proposed project meets the goals of the city and furthers the City of Faribault's Community Vision 2040, specifically:
 - ...attract and retain a broad mix of quality businesses that provide quality jobs, strengthen our tax base, and build on our existing industrial parks and commercial corridors...
- Staff will forward the application and supporting materials to a pre-selected loan review advisory
 committee (comprised of members with specific expertise in business lending and finance) to
 conduct a financial analysis and credit review of the proposed request. The loan review committee's
 comments regarding the financial feasibility and credit analysis (risk rating) will be considered and
 included as part of the recommendation to the EDA for final approval/denial of the loan request.

The loan review committee will conduct a credit analysis and evaluate the following financial ratios pertaining to availability of funds, private involvement, financial packaging, and cost effectiveness:

- 1. Liquidity (Current Assets / Current Liability)
- 2. Leverage (Debt to Equity)
- 3. Collateral

- 4. Debt Service
- 5. Credit score

LOAN ORIGINATION:

The loan closing will be handled by Staff. At the closing the following documents will be executed:

- Promissory Note
- Loan Security Agreement
- First or Second Mortgage on property and/or other means deemed necessary
- A document authorizing automatic debit of borrower's accounts to pay loan obligations
- Developers Agreement outlining performance requirements and reporting expectations

LOAN MONITORING AND SERVICING:

To be good stewards of public funds – The EDA has monitoring and servicing guidelines that clearly identify the obligations of the entity providing and the entity receiving the revolving loan funds. These allow the EDA to track compliance, performance, and outcomes associated with the incentive programs

LOAN SERVICING refers to the financial and contractual side of the loans. Once the loan closes it moves to servicing. To properly service the EDA loans:

- Staff will set up the loan in the loan servicing software system with all terms, specific requirements, and repayment dates.
 - Repayment requirements will be included with the loan closing documents indicating when payments are due and where payments are to be sent.
- The software will track compliance with repayment terms and alert Staff when payments have not been made.
- Late Fees/Insufficient Funds Fees
 - All loans will be given a 15 calendar day grace period
 - o A flat fee will be charged for late payments/insufficient funds based on the following scale:
 - Loans <\$10,000 = \$25 per every 30 days
 - Loans \$10,000-\$50,000 = \$50 per every 30 days
 - Loans >\$50,000 = \$100 per every 30 days

LOAN MONITORING focuses on the business, working to facilitate timely repayments and the protection of collateral. Monitoring tracks the business and its progress towards meeting predetermined job creation goals and investment thresholds, helps identify potential problems, and provides guidance to help overcome problems associated with loan repayment. The goal is to eliminate loan defaults, and encourage business success.

• ON AN ANNUAL BASIS – the loan recipient will be required to submit financial statements (defined to include a balance sheet, tax returns, and profit and loss statement, compiled by an independent

accountant or certified by the chief financial officer and president) for all loans and a credit analysis will be conducted.

- On a SEMI-ANNUAL BASIS Staff will visit each borrower for the first 2 years of the loan and determine whether the business is on track to meet all owner/borrower obligations (jobs, investment, other as defined in the loan agreement/developer agreement).
 - Visits will be documented and will contain a summary of the progress the business is making towards their obligations as defined in the loan agreement/developer agreement. This type of monitoring can assist in mitigating risks as necessary overtime to ensure loan compliance and success.
 - Annually the job creation information will be compiled, tracked, and certified until the job creation goals are met per the loan agreement / developer agreement – and then for the duration of the agreement.
 - o Annual job creation information will be reported to the EDA.
 - All other "special provisions" will be monitored, tracked, and included in an annual report to the EDA.

Monitoring will not replace any Business Subsidy Reporting required by State Statutes.

RELEASE:

Upon full and final payment of the Promissory Note, Staff will prepare, have executed, and have delivered all necessary documents to satisfy the Promissory Note, Loan Security Agreement, Mortgage, and/or other securities

PROGRAM FUNDS:

The EDA manages multiple loan funds, consisting of both local and state funds, which can be lent at the discretion of the EDA based on pre-established requirements. Following are the current programs – including a description of the program, eligible uses of program funds, and funding limits, terms, and required collateral:

Programs include:

- INDUSTRIAL DEVELOPMENT LOAN PROGRAM
- MINNESOTA INVESTMENT FUND
- COMMERCIAL DEVELOPMENT LOANS
- COMMERCIAL DEVELOPMENT GRANTS TO BE USED IN CONJUNCTION WITH THE COMMERCIAL DEVELOPMENT LOANS
- FAÇADE ÎMPROVEMENT MICRO LOAN
- COMMERCIAL REHAB LOANS REQUIRE CITY COUNCIL APPROVAL

Program funds will be awarded after a thorough analysis of submitted application materials. The evaluation will be based on need, eligible expenditures, job and wage creation, collateral, the net benefits for the community, risk vs. reward, overall credit analysis – and consistency with the City's goals and vision.

INDUSTRIAL DEVELOPMENT LOAN PROGRAM

Description: This program provides an industrial development loan of up to \$150,000 at an interest rate of Prime + 1%. The program requires a minimum hourly wage rate of \$12.61 per hour including benefits not mandated by law (which is 110% of the federal poverty level for a family of four. This dollar amount is subject to change on an annual basis per state statutes). Eligible uses for these loan funds include, site improvements, machinery and equipment, furniture and fixtures. Eligible properties must be located in an industrial park or industrial zoning district.

INDUSTRIAL DEVELOPMENT LOAN			
ELIGIBLE USES OF FUNDS	INELIGIBLE USES OF FUNDS		
Land / Building Acquisition	Refinancing of existing debt		
New Construction or Rehabilitation/Renovation	Retail uses		
Site Improvements	Working Capital		
Machinery & Equipment			
Furniture & Fixtures			
Infrastructure			

INDUSTRIAL DEVELOPMENT LOANS	AMOUNT & TERMS (TERM NEGOTIABLE)	SECURITY / COLLATERAL	ELIGIBLE USES	MAXIMUM AVAILABLE PER YEAR
	\$150,000 - not to exceed 30% of total project cost Prime + 1% Interest Rate 5 Year Term Equipment 10 Year Term	Mortgage Promissory Note Personal Guarantee Corporate Guarantee UCC Development Agreement	Land/Building acquisition New construction and/or Rehabilitation Site Improvements Machinery & equipment Furniture & Fixtures	, EN TEGN
	Real Estate			

MINNESOTA INVESTMENT FUND

Description: The local MIF program provides financing up to \$75,000 at 6% interest to support private efforts to establish new, the expansion of, or relocation of industries, job creation and retention of quality employment, and expansion of the property tax base. Wage and job creation are required. Eligible use of funds include: land acquisition, purchase of equipment, and site improvements.

MINNESOTA INVESTMENT FUNDS			
ELIGIBLE USES OF FUNDS	INELIGIBLE USES OF FUNDS		
Land / Building Acquisition	Refinancing of existing debt		
New Construction or Rehabilitation/Renovation	Retail		
Site Improvements	Working Capital		
Machinery & Equipment			
Infrastructure			

MINNESOTA INVESTMENT FUND	AMOUNT & TERMS (TERM NEGOTIABLE)	SECURITY / COLLATERAL	ELIGIBLE USES	MAXIMUM AVAILABLE PER YEAR
TONE	\$75,000 – not to exceed 30% of total project cost 6% fixed Interest Rate	Mortgage Promissory Note Personal Guarantee Corporate Guarantee UCC	Land/Building acquisition New construction and/or Rehabilitation Site Improvements	TER TERR
	10-year term	Development Agreement	Machinery & equipment Infrastructure	

COMMERCIAL DEVELOPMENT LOANS

Description: The program is intended to enhance property values, increase the tax base, and beautify the City's gateway corridors such as Hwy 21, Hwy 60, CSAH 48, and provide enhancements in the historic downtown area along Central Avenue and other areas of the Central Business District. Loans and grants from this program must be used to upgrade and improve the appearance of commercial buildings and grounds along the corridor and downtown.

This program provides loans of up to \$50,000 at 5% interest and grants of up to \$5,000 for site improvements to projects located within a primary transportation corridor that result in the visual enhancement of the property.

COMMERCIAL DEVELOPMENT GRANTS** - To be used in conjunction with the Commercial Development Loans

Description: The program is intended to enhance property values, increase the tax base, and beautify the City's gateway corridors such as Hwy 21, Hwy 60, CSAH 48, and provide enhancements in the historic downtown area along Central Avenue and other areas of the Central Business District. Loans and grants from this program must be used to upgrade and improve the appearance of commercial buildings and grounds along the corridor and downtown.

This program provides grants of up to \$5,000 for site improvements to projects located within a primary transportation corridor that result in the visual enhancement of the property. Applicants are required to access at least \$15,000 of the loan component to take advantage of the full \$5,000 grant.

COMMERCIAL DEVELOPMENT LOAN & GRANT		
ELIGIBLE USES OF FUNDS	INELIGIBLE USES OF FUNDS	
Site Improvements	Refinancing of existing debt	
	Working Capital	
	Working Capital	

COMMERCIAL DEVELOPMENT LOAN	AMOUNT & TERMS (TERM NEGOTIABLE)	SECURITY / COLLATERAL	ELIGIBLE USES	MAXIMUM AVAILABLE PER YEAR
	\$50,000 – not to exceed 50% of total project cost 5% fixed Interest Rate 5 Year term	Mortgage Promissory Note Personal Guarantee Corporate Guarantee UCC Development Agreement	Site Improvements	
COMMERCIAL DEVELOPMENT GRANT	\$5,000 Forgiven after 5 years Unless property is sold at which time loan would be required to be paid in full		Site Improvements	

FAÇADE IMPROVEMENT MICRO LOANS

Description: To assist downtown business owners undertake small projects which will immediately enhance the appearance of their buildings through small, low-interest loans. Commercial buildings in the downtown central business district (Central Avenue between 1st Street and 5th Street, and one block East and 1.5 blocks West of Central) are eligible. All improvements must be visible from Central Avenue or the cross street if a corner building, make an immediate impact, visually enhance the building, and be permanent in nature. Applicants must own the property; be current with mortgage, property taxes, and insurance; be in compliance will all applicable ordinances and zoning; have the ability to make monthly payments; and not have defaulted on a publically funded program within the last two years.

FAÇADE IMPROVEMENT MICRO LOAN		
ELIGIBLE USES OF FUNDS INELIGIBLE USES OF FUNDS		
Improvements that make an immediate impact	Refinancing of existing debt	
on building facades	Window signs	
	Non-permanent improvements	
	Working Capital	
	Inventory	

FAÇADE IMPROVEMENT	AMOUNT & TERMS (TERM NEGOTIABLE)	SECURITY / COLLATERAL	ELIGIBLE USES	MAXIMUM AVAILABLE
MICRO LOAN				PER YEAR
	\$10,000	Mortgage Promissory Note	Improvements that make an immediate	
	3% - 3 year term 4% - 4 year term 5% - 5 year term		impact on facades	